

**AMERICAN ANOREXIA AND BULIMIA ASSOCIATION OF
PHILADELPHIA**
P.O. BOX 1287 LANGHORNE PA 19047 PHONE 215- 221- 1864
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October, 2006

Dear Friend:

The United way of Southeastern Pennsylvania is conducting their Fall 2006 -2007 Campaign Pledge Fund. **The American Anorexia and Bulimia Association of Philadelphia** is eligible to receive your contribution through **United Way Specific Care Program**. In this way we can augment and increase the services of AA/BA to its participants and to the community.

To pledge your gift in the **Optional Section: Specific Agencies**, use the name **American Anorexia and Bulimia Association of Philadelphia -----Code # 4798**

- (1) If you have not yet pledged to the United Way, you may obtain a form by calling (215) 665-02598. The form can be prepared in full and forwarded to the United Way
- (2) If you have previously submitted an Annual Pledge to your employer, a new one may be obtained from your employer. The Specific Care option section can be completed and the form returned to employer before the end of January 2006.
- (3) If you have previously submitted an Annual Pledge directly to the United Way, you may obtain a new form by calling (215) 665- 2598. The Specific Care option may then be completed and returned directly to the United Way
- (4) **If you are pledging through any other United Way group and would like our organization to receive funding, please specify:**
Optional Section: Specific Agency
AMERICAN ANOREXIA and BULIMIA ASSOCIATION of PHILADELPHIA
Code# 4798

Amendments to Donor Choice Policies

1. Designation through Specific Care must each be \$24.00 or greater
2. Minimum pledge amount of \$24.00 is required when using a credit card for payment.

If you have any questions please call United Way at (215) 665-2598.

Thank you in advance for your support.

Sincerely yours,

Rhoda S. Kreiner